



## UniCredit DROPS – How it works

1. The **UniCredit DROPS team** will launch a **new DROP Wave every three months**, communicating a theme and highlighting the sponsors. Then, every week, they **will post a hint**, suggesting a new angle to the theme.
2. **Add your voice and your view. Become a DROpper!**  
  
Record a **short video selfie** on your mobile phone or through the Camera App for Windows 10.
3. **Share your video!**
  - A. **For colleagues who already have access to Yammer (as of 5 February: Italy, UniCredit Services, Czech Republic, Slovakia, Germany, and Austria).**
    - **Join the Yammer DROPS Community [here](#)** (NB. The platform works better with Google Chrome or Edge).
    - Simply **click on 'Start a discussion'**, **write a short text** to introduce your topic, **attach your video** and **post**.
  - B. **For colleagues for whom Yammer is not yet available (as of 5 February: Austria, Croatia, Hungary, Bosnia, Serbia, Slovenia, and Romania).**
    - **Upload your video** on the [Idea Sharing platform](#) or **send it** to the **UniCredit DROPS team** (Marcella Brandi, Ivan Danesi, Alessandra Spadaccia, Ruslan Nafikov) via their Lync accounts.
    - They will publish on your behalf on the **Yammer DROPS Community**.
    - Stay tuned as **Yammer will reach you by early April!** When you can, join the Community and post in it by yourself as explained in point A.
4. The principle is simple: everyone can then view, vote for and share other colleagues' content. All it takes is joining the **Yammer DROPS Community** or going to the **dedicated page on the Idea Sharing Platform**, if you have no access to Yammer.
5. DROppers who attract the most attention (likes, comments, shares, etc.) will be short-listed and invited to a dedicated **DROPx Event** at the end of each Wave.
6. Top contributors will be selected during the event via a public vote (**best DROPS video, best speech at DROPx Event, etc.**) They will each be awarded learning credits to attend an event, dedicated storytelling courses and other initiatives.