

# Focus on Global Financial Services

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- Sharing information about GFS as a Global Product Line
- Brief description about **how our competitors manage** these businesses
- GFS governance set up



- **GFS** main products for Europe
- GFS sizing, structure and model
- First results



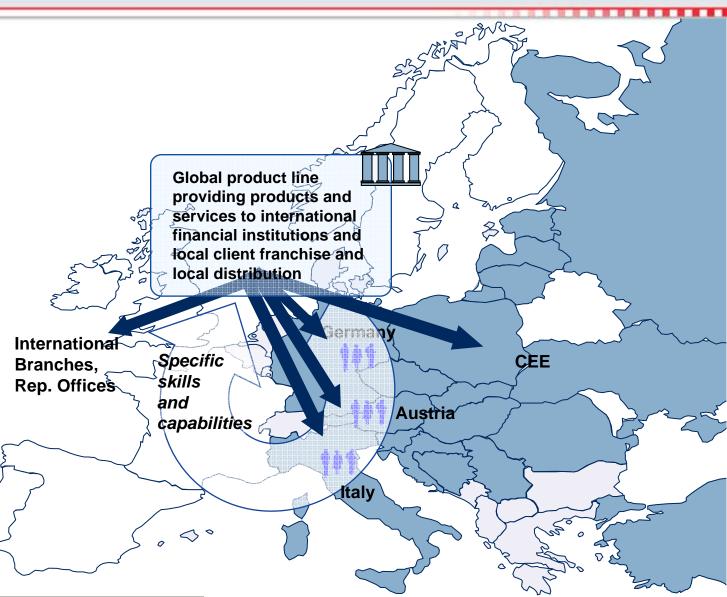
# UNICREDIT HAS ESTABLISHED GLOBAL FINANCIAL SERVICES TO ENHANCE OUR SERVICES CAPABILITY AND GROWTH SUSTAINABILITY

### **MISSION**

- To Support the Group's local distribution networks with innovative and cutting edge trade finance/cash management services and products
- To exploit full potential of the business within the Group

#### IN ORDER TO ...

- boost "qualified" extra revenues and EVA creation:
  - √ through fee based business
  - through capital light business





### WHICH ARE THE MAIN PRODUCTS FOR EUROPE PROVIDED BY GFS?

Cash Management and e-Banking	<ul> <li>International / domestic payments</li> <li>International / domestic cash management</li> <li>e-banking</li> </ul>							
Global Financial Institution and Trade Finance	<ul> <li>Cash and clearing products for Financial Institution (e.g. Virtual Bank, Cash Letter etc)</li> <li>Nostro / Loro accounts for Financial Institution</li> <li>Bank to Bank financing</li> <li>Trade finance products (e.g. Forfaiting, Documentary Business, Discount of deferred payments, Issuance of incoming guarantees, Risk sharing/trading/mitigation, etc.)</li> <li>Trade risk selection and transfer</li> <li>Supply Chain Management (Supply Chain Finance&amp; -Services incl. @Global Trade)</li> <li>Mid-Corporate Agreements</li> </ul>							
Structure Trade Finance	<ul> <li>Structured trade finance (Commodity trade finance, structure purchase of receivables)</li> <li>Export finance (Buyer's credit)</li> </ul>							
Cross Border services	■ EU-25 PLUS Credit ■ Cross border opening of account							



# FOCUS ON CASH MANAGEMENT E-BANKING SERVICES: ENSURING QUALITY AND MINIMIZING COSTS TO OFFER BEST IN CLASS PRODUCTS

## Cash Management for Corporates

### Cash Management especially for international corporations

- ✓ Minimizing capital transfer costs, transaction costs and fees
- ✓ Optimizing cash flows within the group and
- ✓ Actively managing interest rates and currencies

## eBanking for Corporates

### eBanking as bank product is the Cash Management tool ...

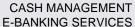
- ✓ ...to gain the broadest possible overview of all of a corporate CM-related information, locally and globally
- ✓ ...and to process capital transfers and payment transactions in the most efficient way.

### Cash Pooling for Corporates

### Cash Pooling as a bank product is the Cash Management tool ...

- ✓ To optimize the liquidity fully automatically, domestic and cross-border, same-day/same-value
- ✓ In various pooling options (Zero Balancing, Target Balancing, etc.)







# UNICREDIT IS WELL SET TO FULLY EXPLOIT BUSINESS OPPORTUNITIES THANKS TO GEOGRAPHICAL COVERAGE IN THE FOUR CORE MARKETS AND LEADING TECHNOLOGY

VHY UCI-GROUP?	VALUE PROPOSITION							
Best combination of	■ Unrivalled geographical coverage in core region Italy, Austria, Germany and CEE							
=								
Geographical coverage and local expertise	■ Cash-pooling to concentrate the customer liquidity from other banks to UCI-Group							
+								
Leading technology	■ One single entry point for payments into all European countries ✓ via European Gate for European single and bulk payments							
+								
Partnership	■ Market leader in new technologies ✓ for bulk payments (XXL, Swift File Act Service)							
SEPA	■ SEPA-expertise							
	✓ Partnership with varios multinational corporations to develop SEPA							



### A FIRST EXAMPLE: SINGLE POINT OF ENTRY FOR PAYMENTS

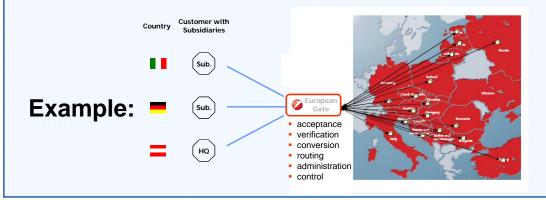
### **EUROPEANGATE = UCI-GROUP SINGLE POINT-OF-ENTRY FOR PAYMENTS**

Customer Demand

- Posting of payment files for many target countries to one service provider
- Direct access via only one local electronic banking system
- **Easily accessible** status and account information

UCI-Group Offer Centralized payments processing gateway

- Centralized payments access using one single point-of-entry for payments to/from all group locations
- ✓ Variable payment input formats, validation and format conversion facilities
- ✓ Payment status tracking and global account reporting features



- **■** EuropeanGate payment senders GER → AT:
  - T-Mobile; in preparation PL, CZ
  - Playmobil
  - Faber-Castel, etc.
- EuropeanGate payment senders AT → GER:
  - VA Tech Elin GmbH
  - Ives Rocher
  - Tyrolean Airways, etc.





### A SECOND EXAMPLE: CASH POOLING

### CASH-POOLING MEANS "GETTING THE REVENUES FROM OTHER BANKS FULLY AUTOMATED WITH A LONG-TERM CONTRACT"

Customer Demand

- Zero Balancing all over Europe (same day / same value)
  - ✓ Country coverage either via group members or partner banks
- End of day account information and intra-day transaction reporting

UCI-Group Offer

- Zero Balancing available within former HVB Group locations, UBI (for Italy) on board since I/2007
  - ✓ Service will be extended to any UCI Group location offering corporate banking.
- Group-wide reporting via MT 940 and MT 942

**Example:** 



				+							(4)	
	AT	BE	FR	FI	DE	GR	IE	IT	NL	ES	PT	PL
What bank covers the service in the country for the proposed structure?	BACA	KBC	BNP France	Nordea Bank	HVB	HVB Athen s	AIB	UBI	KBC	BBVA	BES, S.A.	Bank BPH
Cash Pooling mechanism	ZB	ZB	ZB	ТВ	Pool Master	ZB	ТВ	ZB	ZB	ZB	ZB	ZB
MT940/942 information		Y	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ
MT101 service available	Y Y	Y	Y	Υ	Υ	Y	Υ	Y	Y	Υ	Y	Υ
Participating in local Clearing	Y	Υ	Υ	Υ	Υ	Υ*	Υ	Υ	Υ	Υ	Υ	Υ
		U	-					-			#	×
	- <del></del>	SK	SI	HU	EE	LT	LV	СН	SE	DK	NO	GB
What bank covers the service in the country for the proposed structure?	HVB Bank CZ	HVB Bank SK	HVB Bank Ljub- jana	HVB Bank HU	HVB Vilnius	HVB Vilnius	HVB Latvia	Credit Suisse		Norde a Bank	Norde a Bank	RBS
Cash Pooling mechanism	ZB	ZB	ZB	ZB	ТВ	TB	ТВ	TB/ZB	ТВ	ТВ	ТВ	TB
MT940/942 information	Y Y	Y	Y	Y	Υ	Υ	Y	Y	Y	Y	Y	Υ
MT101 service available	Υ Υ	Y	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ
Participating in local Clearing	Y	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ

**HVB = Pool-Bank** 

24 countries included in the pool

UBI substituting main competitor in January 2007 thanks to delivery capability

Zero Balancing and
 MT 942 reporting

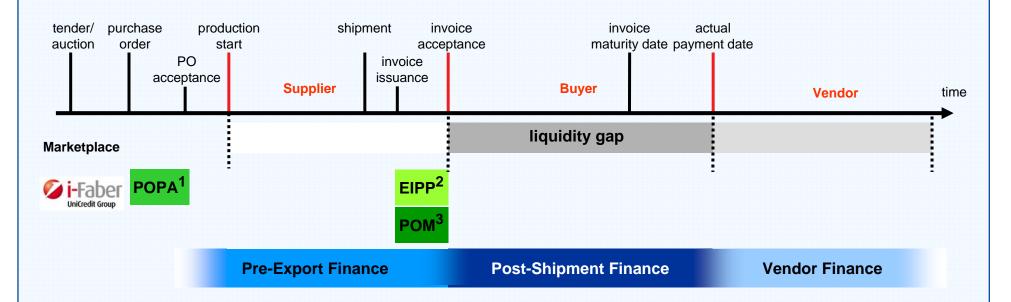
With **UBI** becoming **housebank**, ABB's banks in Italy reduced from 15 to 3





# FOCUS ON TRADE FINANCE SERVICES: KEY FEATURES OF UNICREDIT'S SUPPLY CHAIN MANAGEMENT

**Providing liquidity** and **taking risks** are certainly the **key elements** of banking. Hence, Post-Shipment/ Payables-Finance is the cornerstone of **our project to offer for each process step** of the physical supply chain **new value-added services**. But **also** other qualities linked to banking industry such as **convenience** and **trust** are important footholds for new products and services.



### **UniCredit Supply Chain Management**

- <sup>1</sup> POPA: Purchase Order Presentment & Acceptance
- <sup>2</sup> EIPP: Electronic Invoice Presentment & Payment
- 3 POM: Purchase Order Mapping





# FOCUS ON TRADE FINANCE SERVICES: COMPONENTS OF UNICREDIT'S SUPPLY CHAIN MANAGEMENT

### **UniCredit Supply Chain Management**

Supply Chain Finance (Risk taking & Liquidity providing)

### **Pre-Export Finance**

based on Purchase Order- / Invoice Acceptance Ratios or on (confirmed) L/Cs or payment guarantees

### Post-Shipment Finance

based on receivables or payables (incl. receivables finance, payables finance, forfaiting, factoring)

Distributor / Vendor Finance financing based on (partial) recourse to the supplier

"Silent" / Open Confirmations of L/Cs and guarantees

Supply Chain Services (Trust & Convenience)

### POPA

Purchase Order Presentment and Acceptance duly authorized purchase orders are presented and accepted on a trusted electronic platform

### EIP(P)

Electronic Invoice Presentment (and Payment)

### **FPP**

Electronic Processing Platform customer-centric multibank-enabled admin. platform for auctions, L/Cs, collections and guarantees (iFaber, @GlobalTrade)

### **POM**

Purchase Order Matching mapping of Purchase Orders against accepted invoices



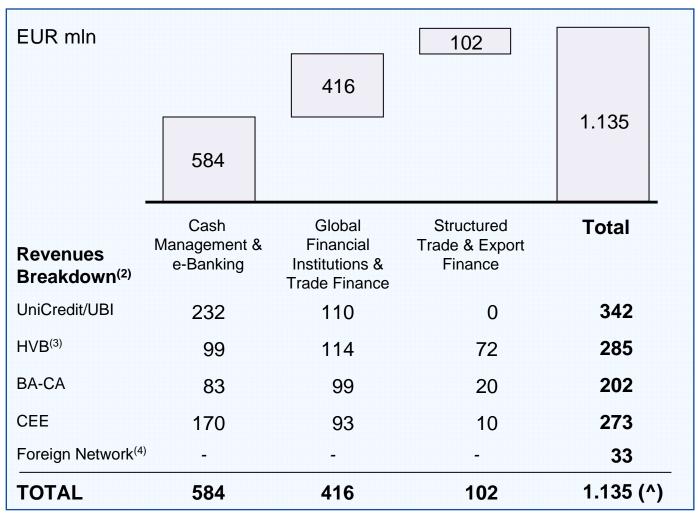


- GFS main products for Europe
- GFS sizing, structure and model
- First results



# THE NEW GLOBAL FINANCIAL SERVICES STRUCTURE WILL ALLOW TO INCREASE REVENUES BY ~300/400 WITHIN 2009 FROM ~1.1 BLN IN 2006

### WHERE ARE WE - 2006 MANAGERIAL RESULTS



### WHERE CAN WE GO, 2009 TARGET?

■ €300/400 mln additional revenues<sup>(1)</sup>

#### **KEY EVIDENCES**

- Common objective for GFS and local Banks
- Hard money stays with the local Bank
- GFS shadowed, real money stay in the Local Banks P&L
- Being a profit centre GFS target is to increase profit at the local Bank level



<sup>(^)</sup> Pls. note that only 660 mln are booked by the Corporate Division; the balance is booked by MIB, CEE Region, others

<sup>&</sup>lt;sup>1</sup> Already included in UniCredit 2006/2008 industrial plan

<sup>&</sup>lt;sup>3</sup> Including HVB Foreign Branches

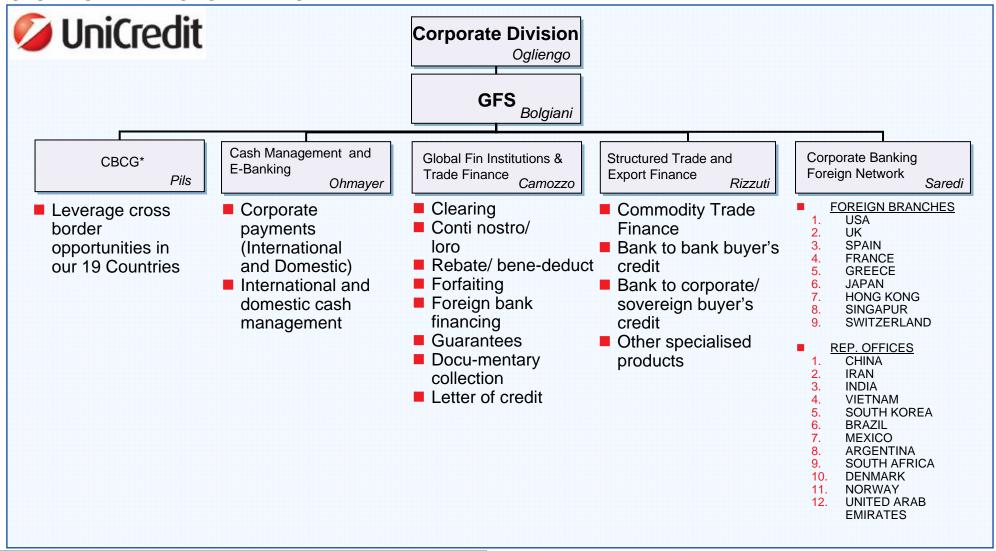
<sup>&</sup>lt;sup>2</sup> Retail Div data collection near to be completed

<sup>&</sup>lt;sup>4</sup> UniCredit Foreign Branches



### **GLOBAL FINANCIAL SERVICES ORGANIZAZIONAL CHART**

### **GFS FIRST LEVEL ORGANIZATION**

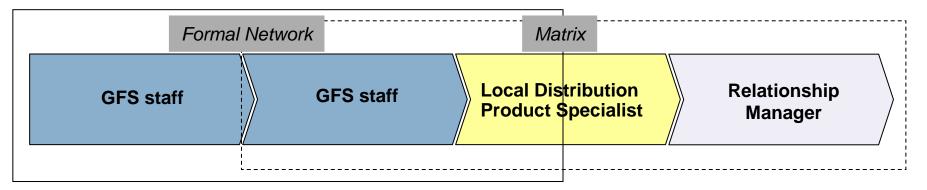




# SPECIFIC REPORTING ALIGNMENT ALLOWS GFS TO FIT INTO THE GROUP'S CURRENT STRUCTURE

### **GFS GLOBAL PRODUCT LINE**

**LOCAL BANK** 



### **Real** organization no longer mirrors <u>legal</u> organization:

- through the formal network, GFS staff, wherever enrolled, reports exclusively to the management of GFS
- through the matrix, Local Distribution Product Specialist (=sales support), wherever enrolled, report both to the local distribution network and to the Holding Company's GFS Dept, which represents THE SOLE GLOBAL PRODUCT LINE at Group level for product management and development
- In CEE, the specific GFS organizational model will be implemented on a country by country basis, taking into account necessary local requirements





# GFS SALES MODEL IS BASED ON A FOCUSED COOPERATION BETWEEN RELATIONSHIP MANAGER, PRODUCT SPECIALIST AND GFS SPECIALIST

#### **SALES MODEL**

**GFS Staff** 

- Responsible for products management and development
- Advises client on more complex transactions
- Approaches customer with unexploited potential together with the (corporate) Local Distribution Product Specialist

Local Distribution Product Specialist

- Sales Support
- Standard Client Advisory
- Cross Selling

**Relationship Manager** 

- Responsible for the overall relationship with the client
- Introduces GFS products generally to the clients
- And/or identifies need for GFS products





### GFS STAFF AND PRODUCT SPECIALISTS, WHO ARE THEY?

#### MAIN DEFINITIONS



- Ensure common product and business standards with the aim to service the local and international clients in the best way
- Responsible for **local implementation of group guidelines** as set by the GFS Business Lines
- Local product development (on the basis of group guidelines) and customer care
- Highly specific client advisory and identification of target clients
- Active cooperation with other GFS Staff in other legal entities on group transactions

Local
Distribution
Product
Specialist

- Product specialists are a (decentralized) sales support force for GFS products and represent the link between corporate relationship manager and GFS specialists.
- Detailed tasks are to be determined country by country (in accordance with local market practice – e.g. standard client advisory, in-house marketing, cross-selling)
- On yearly basis the **Head of GFS business and the Head Corporate of local Bank meet to agree on staff appraisal, budget, MBO, ...**
- Daily management of Product Specialists under the Head Corporate of local Bank responsibility





- GFS main products for Europe
- GFS sizing, structure and model
- **■** First results



# TOP TIER CUSTOMERS ARE APPRECIATING UNICREDIT'S GLOBAL FINANCIAL SERVICES



SWIFTNet connectivity to customer for forwarding payment orders and receiving statements (all via GFS' new centralised SWIFT access) directly via SWIFT using file act between HVB France and UBI Italy

### **SAFIN**

### Borrower: SAFIN amount: USD 14.5 million

facility: revolving structured pre- and postshipment financing on a limited recourse basis

covering the purchase of steel in CEE (primarily Russia, Ukraine) and sale worldwide

tenor: 1 year



switch italian business from 15 banks to solely 3-4 banks within italy, shifting volume to UBI only





Exporter: VAMED Engineering, Austria

Borrower: Republique de Gabon

Lender: BA-CA

Total Loan Amount: EUR 7,48 million

Buyer's Credit with Private Insurance Cover (PRI)

### BENTELER♥



Bayerische Hypo- und Vereinsbank AG





...our systems produce success

Exporter: Eisenmann Maschinenbau GmbH & Co KG, Germany

Borrower: LuAZ (Lutsky Automobile Plant), Ukraina

Lender: HVB Munich an Amount: EUR 48,100.000

ity: Pledge on Equipment + covenants + cover of Hermes respectively

#### shift business to U cross border pool italy and germany

holdingthe master

# Some of our Relationship Manager and Country Head are already benefiting from Global Financial Services

#### Exporters: a) Anddritz OY, Finland

b) Andritz AG, Austria

Borrower: Natron Hayat d.o.o., Bosnia Facility: privatisation of integrated pulp and paper mill, incl. refurbishment and reconstruction

Parallel financing structure: EBRD loan + 2 export credits (Finnvera covered loan extended by Nordea, OeKB covered loan extended by BA-CA)

Total Loan Amount: EUR 30,4 million

Security: local project security + payment guarantees extended by Turkish investor



### BURBERRY

SWIFTNet connectivity for all payments enabled via GFS centralized SWIFT access using file act.

### FLSMIDTH

Exporter: FL Smidth A/S, Copenhagen / Denmark

Borrower: Binani Cement Ltd., Kolkata / India

Arranger/Agency Bank: HVB AG

Lender: Export Kredit Finansiering A/S Copenhagen / Denmark (withholding tax optimized)

#### Amount: DKK 54,701,642

Tenor: 14 equal semi-annual instalments repayment

Security: Pledge on Equipment +
Guarantee of Binani Industries Limited +
cover of EKF

and germany, italy holding the master account at UBI

Italian Paying Agent and SACE Agen



new account with **BACA** connected to Unicredit Group forwarding, routing, converting payment and payment files within the group to any group location which is connected.



Exporters:

a) Germany: Wemhöner Surface Technologies GmbH & Co. KG b) Germany: G. Siempelkamp GmbH & Co.

c) Sweden: Metso Panelboard

Borrower: Berneck Aglomerados S.A.

Brasil

Lender: HVB Banque Luxembourg Arranger: HVB Munich

Total Loan Amount: EUR 23,750,000 Security: Pledge on Equipment +

Guarantee of main shareholders+ cover of Hermes and EKN respectively

