



MUSIC: A VALUED HERITAGE

An extraordinary and vital force, music is capable of fostering harmonious dialogue. It is a communicative medium without peer and a truly international language able to transcend borders. It connects people, elevates the spirit and advances thought.

Through the years, UniCredit has been a great supporter of the creativity found in music, visual arts, theatre and literature. This is because we firmly believe that culture is a central pillar of social development.

Today, our partnership with the Filarmonica della Scala reflects our strong support of music and of this orchestra that is recognized worldwide for excellence, and aims at safeguarding its artistic capital.

Because we believe support of the arts is essential, we work to facilitate shared values, while recognizing the unique identity of each community in which we have a presence. Our cultural initiatives enhance and promote the creative heritage of the past and present, while actively cultivating the innovative strength of the next generation of young talents.

UniCredit's deep and sincere commitment to culture involves our resources, as we strive to promote sustainable social progress through the restorative power of culture.

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