

UniCredit's events:

Wednesday, April 24, 3:00 p.m., Hotel Brufani, Sala Raffaello

Social [In]Ability?

Daniele Chieffi, journalist and author; Vincenzo Cosenza, BlogMeter; Giacomo Fusina, founder, Human Highway; Lella Mazzoli, University of Urbino; Pierluca Santoro, communications expert; Maurizio Tesconi, researcher, CNR Pisa; Renato Vichi, Head of Media Relations Italy, UniCredit

Thursday, April 25, 12:00 p.m., Hotel Brufani, Sala Raffaello

A Story to Tell: Walter Tobagi

Award Ceremonies

Maurizio Beretta, Head of Group Identity & Communications, UniCredit; Dario Di Vico, *Corriere della Sera*; Riccardo Iacona, Presadiretta Rai3; Benedetta Tobagi, journalist and author

Thursday, April 25, 3:00 p.m., Sala Lippi

Internationalization, New Languages and the Economy: The Role of Banks

Maurizio Beretta Head of Group Identity & Communications UniCredit, Giampiero Bergami Head of Region Centro Nord UniCredit, Marco Cobianchi Panorama, Giuseppe De Filippi TG5, Franco Di Mare Uno Mattina Rai1.

Friday, April 26, 11:30 a.m., Sala Lippi

The Arab Spring, Two Years On

A debate featuring journalists Seyda Canepa and Farian Sabahi.
The journal *EAST* will be presented at this panel.

Per maggiori informazioni visita il sito: <http://www.journalismfestival.com/>