## Munich's 850th Anniversary - Programme Highlights

\_\_\_\_\_

### Main events organised by the City of Munich

## June 14 and 15, 2008 - Celebration of the city's founding

The Bavarian capital, Munich, will celebrate the anniversary of its founding with festivities lasting several days. It is a citizens' festival, by and for the inhabitants of Munich, but guests from far and near will be very welcome. To mark its 850th anniversary, Munich will surprise its citizens and guests with a rich programme. Folklore and classical music will put pedestrians in a good mood all the way from Marienplatz to Odeonsplatz. The festivities will take place on Saturday from 10:00 a.m. until 11:00 p.m. and on Sunday from 10:00 a.m. until 10:00 p.m. At the same time, the HVB branch at the Fünf Höfe shopping arcade will be holding its annual summer festival.

## July 19 and 20, 2008 – Old Town Ring Festival

For the first time ever, the Altstadtring (Old Town Ring) will be closed to vehicles to accommodate the biggest party of the year, with theatre, music, dancing, games, sports, art, and science. Munich will celebrate a different kind of procession: spectators will stroll through scenes and discover the history of their city, past, present, and future. The HypoVereinsbank will be present at two of the events at the Altstadtring:

**Sports mile at Karl-Scharnagel-Ring** – **presented by the HypoVereinsbank.** Pole vaulting, golf, the "Münchner-Kindl-Lauf" for runners and much more. Along the sports mile, which will be presented by the HypoVereinsbank during the Old Town Ring festival, over thirty different disciplines will invite spectators to watch, marvel, or participate. A large variety of acrobatic performances on the big show stage offer an entertaining background programme. One of the highlights is the football tournament at the HVB's soccer arena. Football aficionados can register for this match at the participating branches of the HypoVereinsbank in Munich from the end of May onwards.

**Economic mile at Karlsplatz** – The HypoVereinsbank also has its own booth on the economic mile. Spectators are invited to linger and listen to a concert by the a-capella band maybebop, which will also participate in the HVB's cultural youth programme.

#### August 1 until August 3 - Isar Bridges Festival

Never before has Munich celebrated a romantic Isar Bridges Festival: music on the bridges, lights on the water and bridges, theatrical performances among the old trees, projections, and an installation that plays with the wind, a time tunnel with many surprises, delicacies to eat and drink, islands for strolling or resting, and stages with shows and concerts.

The river will host a special kind of three-day celebration. The whole family can join in the festivities during the day, and the evening programme does not only cater to night owls. The festival grounds are located along the Isar and stretch from Cornelius Bridge to beyond Maximilian Bridge.

\_\_\_\_\_

#### HVB events – Art and culture

# May 16 until August 31, 2008 - Adolph Menzel: radically real

For the first time, Munich will devote an exhibition of about 230 pictures to the graphic artist and painter Adolph Menzel (1815-1905). Visitors will be introduced to the artist's creative process - from the first fleeting idea to a sketch and, subsequently, a finished composition. Menzel's famous historical

pictures and the comprehensive collection of his graphic reproductions have been omitted to allow a fresh perspective on the drawings and paintings of this exceptional German realist. You can find further information under

## From June 14, 2008- Exhibition "bridges connect"

The "HVB Foundation Banknote Collection" is one of the world's most important paper money collections. It consists of 300,000 banknotes - ranging from a Chinese bill of the Ming Dynasty to today's banknotes. On the occasion of the city's 850th anniversary, the HypoVereinsbank will open its safes and show historical exhibits in line with the anniversary's motto "bridges connect". The exhibition will be opened on June 14 at the HypoVereinsbank's summer festival in the Fünf Höfe mall, and shown at different branches of the bank during the anniversary celebrations. The locations and dates of the exhibition will be posted here as soon as they have been fixed.

#### June 27, 2008 – The HVB Festival Night

This year, the traditional HVB Festival Night will commemorate the city's anniversary. The HypoVereinsbank will invite Munich citizens and visitors to Munich to the area around the Fünf Höfe and the HypoVereinsbank headquarters at Kardinal-Faulhaber-Straße to enjoy a special programme that includes opera performances, singing, dancing, and literature.

## July 17 until 31, 2008 – Werner Resch: Views of Munich

When strolling around town, Werner Resch is attracted by the extraordinary and the seemingly banal. Motifs such as the Frauenkirche (the Cathedral of Our Blessed Lady), which has been photographed thousands of times, are just as much part of the exhibition as the completely unknown "House of Cats" in Sendling. What is important is the perspective, the situation, and the mood. In its branch at the Fünf Höfe, the HypoVereinsbank will present masterpieces of Werner Resch's views of Munich.

#### July 26, 2008 – A summer night's dream

This is the fourth year that the Olympic Park will serve as a backdrop for Munich's summer night's dream - and, once again, the HypoVereinsbank is the major sponsor. International music stars, fireworks, and a huge selection of food and drink will turn the evening into a celebration for the whole family.

\_\_\_\_\_

#### **HVB Products**

#### Munich ec-card

A very personal piece of Munich for the wallet: whether they choose the Marienplatz or the Friedensengel (Angel of Peace), from now on customers can conduct their daily banking business with their favourite Munich motif. Because, on the occasion of the city's 850th anniversary, the HVB has issued an ec-card with a chip bearing the most beautiful photographs of Munich as motifs. And, until now, the ec-card has been in great demand among Munich's citizens.

#### The HVB's 8.50% Munich bond

The HVB will issue an 8.5% bond. It will first be issued during the anniversary in June, and is based on eight Munich DAX companies (Allianz, BMW, Infineon, Linde, MAN, Hypo Real Estate, Siemens, Münchener Rück) and UniCredit Group shares.

\_\_\_\_\_

**HVB** initiatives

## July 19 and 20, 2008 - 850 talents for Munich

The HypoVereinsbank and other sponsors have initiated the campaign "850 talents for Munich" to celebrate the city's anniversary. They will set up a booth at the celebration grounds of the city's founding on June 14 & 15, and at the economic mile at the Old Town Ring festival on July 19 & 20 to give interested applicants the opportunity to meet potential employers. The highlight of the initiative is the "bonding-IndustryNight" recruiting fair on June 11, 2008. At this fair, students and graduates can talk to company representatives about future challenges, listen to talks about the companies, and exchange information at workshops.

## July 12 and 13, 2008 – UCG's train to Verona

Special birthdays are usually celebrated with one's relatives. That is why Munich will celebrate its 850th anniversary with Verona, its twin city. The HypoVereinsbank has joined forces with the City of Munich for this occasion, and will invite 200 Munich citizens who are actively involved in the social and cultural arena to participate in a train trip to Verona. The highlight of their trip to the city of the opera will be attendance at a performance of Tosca in the famous Arena di Verona.