

UNICREDIT OUR COMMITMENT TO ARTS & CULTURE

UniCredit & Culture

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany and Central & Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our 15 million clients and people across Europe.

UniCredit is proud to support arts and culture as an engine of social, economic and sustainable development. We have a long tradition of supporting cultural development, globally and locally, given the strong bonds between these investments, sustainability and social inclusion.

Major Partnerships in the *Field of Music*:

- **Filarmonica della Scala, Milan:** UniCredit has supported the orchestra since 2000, Main Partner from 2003, funding concert seasons in Italy and abroad and supporting special projects including *Open Filarmonica*, solidarity initiatives and musical education (i.e. Open Rehearsals, Sound,Music!, annual Milan Concert in Piazza Duomo and scholarships for young musicians).
- **Teatro San Carlo, Naples:** This partnership with the oldest opera house in Europe started in 2022, supporting a season including concerts, operas and ballets, a valuable fulcrum for the international musical culture scene. Through Officine San Carlo, workshops and cultural projects help disadvantaged youths to access employment opportunities.
- **Arena di Verona, Verona:** Since 1994, UniCredit has been the Main Partner of the Arena di Verona Opera Festival, the most spectacular opera festival in the world. A symbol of the Italian cultural heritage that UniCredit supports and promotes, to make it accessible to an ever wider audience, promoting its diffusion among the new generations.

Major Partnerships in the *Visual Arts*:

- **MACRO, Museum of Contemporary Art, Rome:** UniCredit has collaborated since 2010 with this collection of >230 works by major international contemporary artists and Italian photography from the 1970s. UniCredit's support allowed artist Daniel Buren to create his first permanent installation in Rome: "Dance among triangles and Lozenges for three colors".
- **MAMbo, Museo d'Arte Moderna di Bologna:** In 2020, UniCredit became Main Partner of Nuovo Forno del Pane, an interdisciplinary art center transforming the Chimney Hall into a creativity incubator. Thanks to UniCredit, twelve young artists set up studios here for 6 months, forming a unique creative community.
- **MART, Museum of Modern and Contemporary Art of Trento and Rovereto:** The collaboration with UniCredit began in 2004, with a long-term loan in place since 2011 for 25 works by important international contemporary artists (such as Gianni Dessì, Giovanni Frangi, Said Atabekov and Anri Sala).
- **MAXXI, National Museum of the XXI Century Arts, Rome:** Since its inauguration in 2010, UniCredit has loaned several works by famous contemporary artists included in the Museum's exhibitions, such as artworks by Francesco Vezzoli, Hans Op de Beeck, Giulio Paolini, Nedko Solakov and Elisabetta Benassi.
- **MAO, Museum of Oriental Art, Turin:** among the most prominent museums in Europe for the knowledge and the study of oriental arts, it exhibits 1.500 works in rotation. Among these are 53 nineteenth-century woodcuts by Utagawa Hiroshige, Japanese engraver and painter, granted on long-term loan by UniCredit since 2009.
- **Civic Museums of Ancient Art, Bologna:** In 2018 UniCredit granted on long-term loan the altar remnants depicting the Lamentation over Christ by Luca Signorelli, added to the town's altar remnants of the Weeping Pious Woman. This combination allowed the partial reconstruction of the lost "Matelica altarpiece" from 1504.
- **Albertina Museum, Vienna:** This internationally renowned museum is home to one of the world's leading graphic collections. It is known for regularly hosting epic international exhibitions. Bank Austria has been main sponsor of two major exhibitions every year since the collaboration began in 2011 and offers exclusive previews and special dedicated "Albertina Culture Cards" to its affluent clients.

UniCredit **Cultural Centers:**

- **Palazzo Magnani, Bologna:** Palazzo Magnani, in addition to housing a branch of UniCredit, also exhibits an important collection of paintings, mainly by the Bolognese school, from the 16th to the 20th century, the so-called Quadreria di Palazzo Magnani.
- **Kunsthalle der Hypo-Kulturstiftung, Monaco:** UniCredit, through UniCredit Bank GmbH, founded and continues to support this famous exhibition venue that welcomes around 350,000 visitors each year. The Kunsthalle organises three major exhibitions annually, often in collaboration with partner museums all over the world. The exhibitions not only feature paintings, sculptures and works on paper, but also photography, fashion and design, ranging from monographic to thematic and interdisciplinary projects. The Kunsthalle is one of the most attended exhibition venues in Germany with an outstanding reputation worldwide.
- **UniCredit Studio, Sofia:** UniCredit Studio is a contemporary art space. Founded in 2012, the studio has been a major supporter of young artists, providing them with a platform to show their work and launch their creative journey for 12 years. With almost 80 exhibitions and cultural events, UniCredit Studio is an established venue that has become a cultural hub in the city of Sofia.

UniCredit's **Artistic Heritage**

UniCredit's artistic heritage includes tens of thousands of artworks preserved throughout Europe, particularly in Italy, Germany and Austria.

The Collection reflects the European identity of the Group and is characterised by the diversity and quality of its artworks, ranging from those of the Old Masters to contemporary artworks. Photographs constitute an important part, with more than 4,000 historical and contemporary images.

The Group is working to broaden access to the Art Collection, both through its ongoing partnership programme and short- and long-term loans throughout Europe, and through digital innovation - with a website dedicated to the Collection that includes online exhibitions, thematic sections, interviews with artists and experts, and a continuously expanding educational area for children and adults.

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