

»» Our voice for PRIDE To me, Pride is...



UniCredit is proud to celebrate Global Pride together with all our colleagues, clients and communities.

Our Voice for PRIDE is our way of sharing REAL voices of our people and reinforcing our commitment to creating a positive work environment for all – a place where our people feel empowered to be themselves and celebrated for who they are every day, so we can continue to unlock their fullest potential.

»» Our voice for PRIDE

To me, Pride is...

“Pride is about not leaving anyone behind and the most powerful tool to Unlock our potential. All colours of the LGBTQA+ rainbow, and the mix of them, are part of the soul of each human being, no matter the gender or sexual orientation. Let's be on the front of this cultural change together, let's raise our courageous voices, join us and be our “plus”

Bruno Petrucci
ERG UK UniComs + ERG UK Cultural Diversity

“Pride means living happily and freely your uniqueness”

Filippo Pili
Unicoms Italy

“Pride means for me to be proud to work in an open environment and to have the opportunity to demonstrate for equal rights of the LGBT Community during the worldwide Pride events”.

Unicorns Bank Austria

“Pride means the right of everyone to love others and themselves”

Elena Paggi & Fiorenina Maritato
Unicoms Italy

“For me, pride means celebrating diversity and being thankful for the great people that surround me – no matter their age, gender, sexual orientation etc.”

Stefan Holzer
Future Generations Network in Berlin Austria

“Pride for me means working together to promote the uniqueness of the person beyond all stereotypes linked to the diversity of each one of us. If we act every day the UniCredit values we can achieve a reality in which people will be considered for their uniqueness and not for their diversity”

Francesca Bonisi Magnoni
ERG Italy

“Pride of listening and understanding perceptions and points of views different from mine as human beings, of actively supporting as colleagues and managers, of raising awareness through the organisation as allies, of standing up as leaders reinforcing the pride of others”

Cristina Paola Cabella
ERG Allies

“To me diversity is freedom to be how you really are”

Raboei Rikke
ERG Allies

Empowering
Communities to Progress.



»» Our voice for PRIDE

To me, Pride is...

"For me "PRIDE" means: feel free to be yourself in your private world, but especially with the whole world, therefore, also in the workplace"

Maria Pulvirenti
ERG Allies Italy

"Pride means the ability to be oneself confidently without fearing discrimination. Form a group with your individuality rather than be formed by a group."

Oliver Bührdel
Future Generations Network in Bank Austria

"GTBrain was born to break through all the barriers and to exchange knowledge, starting within T&P, looking also outside! We are proud to embrace our differences and to grow together!"

Marta Sanz Cano & Laura D'Angeli
ERG Allies

"It means being myself also at work. Focus my full effort on the result we want to achieve together in contrast to wasting it on worries if others judge my personality or even hiding it. To show my Integrity, to witness Caring from my teammates and UniCredit overall"

Ruslan Nafikov
ERG Allies

"To me Pride, is the ability to understand and celebrate the unique attributes of each individual. When individual attributes are welcomed and recognised, the outcome is a strong community founded on understanding and care for one another"

Costanza Ramorino
ERG Allies

"I'd like to quote the definition of Pride from the Oxford Learners Dictionaries: "a feeling of being pleased or satisfied that you get when you or people who are connected with you have done something well or own something that other people admire". I admire the courage of those people that, despite the challenges and the prejudices they face every day, show with pride to the world who they really are, they don't hide their feelings and fight for their rights! The Pride movements and events around the world are extremely important to surface the inequality, indifference and injustice LGBTQ+ people suffer every day!"

Luca Fioravanti
ERG Allies

"Gay Pride - I am what I am - is a time to reflect and celebrate, but also reminds us, that no one should be discriminated because he/she/they is/are different. We are all individuals, we are all different, but we all have the same need for appreciation, acceptance and love"

Susanna Knobloch
ERG Allies

"Pride to me means a time of reflection and progress towards a culture that encourages all of us to show our true colours, without any discrimination. Happy Pride together, all year long!"

Denise Elena Caspani
ERG Allies

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