

Education in the branches and in the territory

UniCredit in collaboration with Consumers Associations is continuously organizing meetings on Financial Education in the Unicredit Group branches and in selected venues in the territory.

The meetings are held by experts from the AACCC with the active cooperation of bank managers.

This educational initiative aims to support customers in their choices regarding products and services provided by the banking sector.

Various themes have been discussed during these meetings, following customers requirements:

- Family Budget: how to manage it and avoid over-indebtedness
- Internet and electronic payments: how to operate safely
- Credit and ATM cards: for a correct and safe use
- Investment Fund: main characteristics
- Mortgage: main characteristics

The initiatives have been carried out till now in 21 towns, in 15 branches and in local communities venues (catholic centers, chamber of commerce, trade unions venues, etc).

Great interest and satisfaction was demonstrated by customers and branch managers who welcomed the initiative.