

# The Central Eastern European Forum

19-20 January 2010 • The Hilton, Vienna



**euromoney**  
**conferences**

**Tuesday 19 January**

08.00-08.50	<b>Registration and Coffee</b> <i>Pre-function Area (Ground Floor)</i>
<b>OPENING SESSIONS in Park Congress I &amp; II (Ground Floor)</b>	
08.50-09.00	Euromoney Welcome: <b>Richard Ensor, Managing Director, Euromoney Institutional Investor PLC</b>
09.00-09.20	Keynote Address: <b>H.E. Vaclav Klaus, President, Czech Republic</b>
09.20-10.30	<p>Panel I: <b>Ministers: Stimuli and Public Debt</b></p> <ul style="list-style-type: none"> <li>• How has the region been affected by the credit crisis?</li> <li>• Is recovery on the horizon? Which areas will recover first?</li> <li>• Which are the most fragile areas? How are these being monitored?</li> <li>• How long will the slowdown last?</li> <li>• Is the CEE banking sector becoming more vulnerable?</li> <li>• Currency stability</li> <li>• What affect with currency devaluation have on Euro prospects?</li> <li>• Is regional currency de-pegging a viable solution?</li> <li>• What are the consequences?</li> <li>• What financial and economic benefits would 'Euroisation' bring to CEE nations?</li> <li>• Current account deficits, fiscal deficits and macro economic imbalances</li> <li>• Energy politics in CEE</li> </ul> <p>Moderator: <b>Richard Ensor</b>, Managing Director, Euromoney Institutional Investor PLC            Speakers: <b>Kakha Baidurashvili</b>, Minister of Finance, Georgia  <b>Erik Bergl�f</b>, Chief Economist, EBRD  <b>Vjekoslav Bevanda</b>, Deputy Prime Minister and Minister of Finance, Federation of Bosnia and Herzegovina  <b>Bohdan Hejduk</b>, Deputy Minister, Ministry of Finance, Czech Republic  <b>Reinhold Lopatka</b>, State Secretary, Ministry of Finance, Austria</p>
10.30-11.20	<b>Coffee Break</b> <i>Park Congress III</i>

11.20-12.20	<b>PANEL II: CEE Banking after the Vienna Initiative: A Health Check</b> <i>Park Congress I</i>	<b>PANEL III: CEE Sovereign Borrowers: Fighting to be Heard</b> <i>Park Congress II</i>	<b>PANEL IV: Russia</b> <i>Bruckner Room (Mezzanine Level)</i>
	<ul style="list-style-type: none"> <li>• Has the Vienna Initiative worked?</li> <li>• How effective has co-operation been between IFIs?</li> <li>• And between IFIs, governments and the private sector?</li> <li>• What can be done to improve co-operation between the interested parties?</li> <li>• Has 'variable geometry policymaking' worked?</li> <li>• Where are the key stress points?</li> <li>• How can banks be encouraged to maintain capital flows to the region in the future?</li> <li>• If and when the crisis is over, how can cross-border regulatory structures be enhanced?</li> </ul>	<ul style="list-style-type: none"> <li>• How much do countries in the region need to borrow?</li> <li>• Are bond markets open to them?</li> <li>• And at what price?</li> <li>• What are the key credit trends in the region?</li> <li>• What is the relationship between the bond markets and the CDS market?</li> <li>• How likely is Eurozone membership? Will it produce a new convergence story?</li> <li>• How can sovereign borrowers improve their risk and debt management skills?</li> </ul>	<ul style="list-style-type: none"> <li>• How dependent is Russia on oil and gas prices?</li> <li>• Can the economy diversify away from hydrocarbons?</li> <li>• How strong is the fiscal position?</li> <li>• How weakened is the Russian financial sector?</li> <li>• How can debt laden companies survive – What measures do they need to take?</li> <li>• How much trouble are the Russian banks in?</li> <li>• Is Russia facing years of lost growth?</li> <li>• How can the economy recover from the 2009 GDP collapse?</li> <li>• What affect will overhauling bankruptcy laws have on companies?</li> <li>• Can the state be relied on for banking support?</li> <li>• What is the likely path of the rouble?</li> <li>• Is there a sustainable growth model for the Russian economy?</li> <li>• Energy market concerns</li> </ul>
	Moderator: <b>Willi Hemetsberger</b> , President, Ithuba Capital Speakers: <b>Terence Brown</b> , Executive Director, EIB, on the Board of Directors, EBRD <b>Anne-Marie Gulde</b> , Senior Adviser, European Department, IMF <b>Timothy Krause</b> , Senior Manager, Financial Markets, IFC <b>Giorgio Pradelli</b> , General Manager, Head of International Activities, General Division, Eurobank EFG <b>Debora Revoltella</b> , Head of Strategic Analysis CEE, UniCredit Group/Bank Austria <b>Herbert Stepic</b> , Chief Executive Officer, Raiffeisen International <b>Manfred Wimmer</b> , Member of the Management Board, Chief Financial Officer, Erste Group Bank AG	Moderator: <b>Taimur Ahmad</b> , Editor, <i>Emerging Markets</i> Speakers: <b>Martin Blum</b> , Head of Research, Ithuba Capital <b>Martin Cicha</b> , Head Quantitative Analyst, Debt and Financial Asset Management Department, Ministry of Finance, Czech Republic <b>András Réz</b> , Head of Middle Office, Government Debt Management Agency Pte Ltd (AKK), Hungary <b>Péter Róna</b> , Lecturer, Eötvös Lóránd University Budapest <b>Anna Suszynska</b> , Deputy Director, Public Debt Department, Ministry of Finance, Republic of Poland	Chaired by: <b>Mike Carrodus</b> , Deputy Publisher, <i>Euromoney</i> Speakers: <b>Leon Hadass</b> , Principal, Pantheon Ventures <b>Oleg Jelezko</b> , Managing Partner, Da Vinci Capital Management <b>Johann Jonach</b> , Chairman of the Board of Directors, Alfa-Bank <b>Julian Mayo</b> , Investment Director, Charlemagne Capital <b>Marcus Svedberg</b> , Chief Economist, East Capital Asset Management
12.20-13.50	<b>Lunch</b> <i>S'Parks Restaurant (Ground Floor) and Klimt Ballroom (Mezzanine Level)</i>		

13.50-14.35	<p>WORKSHOP A: Hosted by: <b>UniCredit</b> <i>Park Congress I</i></p> <p><b>What Should be the Drivers of a Long Lasting and Sustainable Growth in CEE?</b></p> <ul style="list-style-type: none"> <li>• How to restart the engine and secure sustainability of the growth path?</li> <li>• Public vs private sector</li> <li>• Is CEE competitive in an international perspective? What should be done to enhance competitiveness?</li> <li>• What is the banking sector role in the current phase? Does the CEE banking model need to change?</li> <li>• Distinguishing between countries, are there winners and losers out of the crisis? Short vs long term</li> </ul> <p>Moderator: <b>Debora Revoltella</b>, Head of Strategies CEE, UniCredit Group/Bank Austria Speakers: <b>Fabrizio Coricelli</b>, Professor, University of Paris and CEPR <b>Iryna Ivaschenko</b>, IMF Representative, Hungary <b>Carlo Marini</b>, Head of Corporate CEE, UniCredit Group/Bank Austria</p>	<p>PANEL V: <b>Equity: Finding Value</b> <i>Park Congress II</i></p> <ul style="list-style-type: none"> <li>• Why have the region's stock markets not recovered in line with others?</li> <li>• Will that underperformance persist</li> <li>• What opportunities does that present for value-seekers?</li> <li>• Will bourses combine?</li> </ul> <p>Moderator: <b>Sudip Roy</b>, Managing Editor, <i>Euromoney</i> Speakers: <b>Peter Bodis</b>, Head of CEE Equities, Pioneer Investments <b>Thomas Fallon</b>, Head of Emerging Markets, UFG-LFP <b>Mária Hurajová</b>, Director General, Bratislava Stock Exchange <b>Nina de Martinis-Majstorovic</b>, Senior Portfolio Manager, Emerging Equities, Amundi Asset Management (formerly Credit Agricole Asset Management) <b>Roberto Motušić</b>, President of the Management Board, Zagreb Stock Exchange</p>	<p><b>ROUNDTABLE DISCUSSIONS</b> Twenty seated delegates will be allowed at most. Speakers will be VIPs including senior ministers, governors and/or business executives from countries of the region.</p> <p><b>Czech Roundtable</b> <i>Strauss Room (Mezzanine Level)</i> <i>The Economic Outlook of the Czech Republic and Fiscal Stabilisation</i> An audience with <b>Bohdan Hejduk</b>, Deputy Minister, Ministry of Finance, Czech Republic; <b>Miroslav Singer</b>, Vice Governor, Czech National Bank and <b>Radek Spicar</b>, Director of External Affairs, Škoda Auto Chaired by: <b>Mark Johnson</b>, Editor, Euromoney Conferences</p> <p><b>Georgia Roundtable</b> <i>Brahms Room (Mezzanine Level)</i> Hosted by: <b>Bank of Georgia</b> An audience with <b>Kakha Baindurashvili</b>, Minister of Finance, Georgia Chaired by: <b>Nicholas Enukidze</b>, Chairman of the Supervisory Board, Bank of Georgia</p> <p><b>Ukraine Roundtable</b> <i>Mahler Room (Mezzanine Level)</i> <i>Agriculture in Ukraine: Exciting Investment Opportunities</i> Hosted by: <b>Dragon Capital</b> An audience with <b>Fyodor Bagnenko</b>, International Sales, Dragon Capital, <b>Andriy Buryak</b>, Chief Financial Officer, Mriya Agro Holding, and, <b>Yuri Davydov</b>, Chief Executive Officer, Creativ Group Chaired by: <b>Tamara Levchenko</b>, Senior Analyst, Dragon Capital</p>
14.40-15.25	<p>WORKSHOP B: Hosted by: <b>RZB Group</b> <i>Park Congress I</i></p>	<p>WORKSHOP C: Hosted by: <b>Eurobank EFG</b> <i>Park Congress II</i></p>	<p><b>ROUNDTABLE DISCUSSIONS</b> Maximum Attendance of 20 Seated Delegates Per Table</p>

	<p><b>Funding Beyond the Crisis: Experiences and Expectations</b></p> <ul style="list-style-type: none"> <li>At the start of 2009 financial institutions experienced challenging times in terms of funding. How did they successfully manage to overcome such a difficult market environment?</li> <li>What are issuer expectations for the year 2010? Will there be sufficient investor demand to absorb the funding needs of the CEE region?</li> <li>State owned and government-guaranteed issuers have successfully tapped the bond market. What will be next? Are investors ready for other asset classes?</li> </ul>	<p><b>Structural Reforms in a Time of Tight Budgets</b></p> <p>A discussion of themes and areas in which policy makers may want to enact further structural reforms, particularly during the current period of constrained public finances:</p> <ul style="list-style-type: none"> <li>Improving public sector efficiency: Reforming local governments and state-owned enterprises; continuing with privatizations</li> <li>Reforming pension systems and social security institutions</li> <li>Initiating public sector employment and wage reforms</li> <li>Harmonizing the regulatory environment in labor and products markets with the EU guidelines</li> <li>Abolishing red tape</li> <li>Is the time ripe for a new growth paradigm?</li> </ul>	<p><b><u>Hungary Roundtable</u></b>  <i>Strauss Room (Mezzanine Level)</i>  An audience with <b>Imre Deák</b>, President and Chief Executive Officer, Danubius Hotels Group  Chaired by: <b>Mike Carrodus</b>, Deputy Publisher, <i>Euromoney</i></p> <p><b><u>Kyrgyzstan Roundtable</u></b>  <i>Brahms Room (Mezzanine Level)</i>  Hosted by: <b>AsiaUniversalBank (AUB)</b></p> <p><b><u>Latvia Roundtable</u></b>  <i>Mahler Room (Mezzanine Level)</i>  <i>Latvian Business Perspectives in Foreign Markets</i>  An audience with <b>Egons Mednis</b>, President, ELKO Grupa  <i>Post-crisis Opportunities of Latvia's Financial Sector</i>  An audience with <b>Nils Melngailis</b>, Chairman of the Management Board, Parex Bank  Chaired by: <b>Mark Johnson</b>, Editor, <i>Euromoney Conferences</i></p>
15.30-16.15	<p>WORKSHOP D:  Hosted by: <b>OTP Bank</b>  <i>Park Congress I</i></p> <p><b>Hungary: Finally Back on a Sustainable Track?</b>  The Hungarian government has made remarkable efforts in decreasing the budget deficit, and the market expects the Hungarian deficit to be one of the lowest within the EU in the 2010-2011 period.</p> <ul style="list-style-type: none"> <li>What challenges will the new government face in 2010?</li> <li>Major structural reforms are still ahead. What measures have to be taken to catch up with regional peers?</li> <li>When is Euro adoption likely?</li> </ul>	<p>Workshop E:  Hosted by: <b>Erste Group Bank</b>  <i>Park Congress II</i></p> <p><b>Investment Banking: Central and Eastern Europe in Context</b></p>	<p><b>ROUNDTABLE DISCUSSIONS</b>  Maximum Attendance of 20 Seated Delegates Per Table</p> <p><b><u>Estonia Roundtable</u></b>  <i>Strauss Room (Mezzanine Level)</i>  <i>Estonia at the Threshold of the Euro</i>  An audience with <b>Märten Ross</b>, Deputy Governor, Bank of Estonia  Chaired by: <b>Taimur Ahmad</b>, Editor, <i>Emerging Markets</i></p> <p><b><u>Poland Roundtable</u></b>  <i>Brahms Room (Mezzanine Level)</i>  An audience with <b>Maciej Radziwiłł</b>, Chairman and Managing Director, Trakcia Polska  Chaired by: <b>Sudip Roy</b>, Managing Editor, <i>Euromoney</i></p>

	Moderator: <b>Gergely Tardos</b> , Head of Research, OTP Bank Speakers: <b>Zsigmond Járαι</b> , Founder, Chairman of the Supervisory Board, CIG Central European Insurance Company <b>Krisztian Orban</b> , Founder and Managing Partner, Oriens	Moderator: <b>Ingo Bleier</b> , Deputy Head of Investment Banking, Head of Corporate and Acquisition Finance, Erste Group Bank AG Speakers:	<b>Serbia Roundtable</b> <i>Mahler Room (Mezzanine Level)</i> An audience with <b>Mario Al-Jebouri</b> , Partner, Lamda Partners
16.20-17.15	<b>PANEL VI: Corporate Leaders: Regaining Competitiveness</b> <i>Park Congress I</i>		
	<ul style="list-style-type: none"> <li>• Has doing business in the region become more difficult in the global slowdown?</li> <li>• Is the region still competitive enough?</li> <li>• Are SME's becoming a vigorous part of the region's economy or is investment largely driven by multinational FDI?</li> <li>• What strategies are the region's companies implementing to maintain growth levels?</li> <li>• Is there an adequate supply of capital? Are companies being forced to look for new sources of finance after the crisis?</li> <li>• Corporate governance</li> </ul>		
	Moderator: <b>Helen Wyles</b> , Deputy Director, Euromoney Conferences Speakers: <b>Wolfgang Kniese</b> , Chief Financial Officer, T-Mobile Austria <b>Atilla Kurama</b> , Chief Executive Officer, Yildiz Holding <b>Mirna Marović</b> , Lecturer, Finance Department, Zagreb School of Economics and Management <b>Witold Radwanski</b> , Managing Director, Krokus Private Equity <b>Peter Schönhofer</b> , Executive Vice President, Finance, Magna International Europe <b>Stanislaw Sroka</b> , Founder and President, Transssystem		
17.20-17.50	Debate: <i>The Euro will Sink the Region, Not Save It</i> <i>Park Congress I</i>		
	Moderator: <b>Mark Johnson</b> , Editor, Euromoney Conferences Speakers: <b>Platon Monokroussos</b> , Assistant General Manager, Head of Financial Markets Research, Eurobank EFG <b>Helen Szamuely</b> , Author and Columnist, The Bruges Group		
18.00-20.00	<b>Conference Cocktail Reception</b> Hosted by: <b>RZB Group</b> <i>Raiffeisen Hall / Ground Floor, at Raiffeisen Zentralbank Österreich AG (RZB), Am Stadtpark 9</i>		

### Wednesday 20 January

08.00-08.40	<b>Registration and Coffee</b> <i>Pre-function Area (Ground Floor)</i>
<b>ALL OPENING SESSIONS in Park Congress I</b>	
08.40-08.45	Euromoney Welcome: <b>Richard Ensor</b> , Managing Director, Euromoney Institutional Investor PLC
	Provocateur for the Morning: <b>Mark Johnson</b> , Editor, Euromoney Conferences
08.45-09.05	<i>Central and Eastern Europe: Policy Making in a New Environment</i> Keynote Address: <b>Ewald Nowotny</b> , Governor, Oesterreichische Nationalbank
09.05-10.05	Panel VII: <b>EU Governors: Policymaking in a New Environment</b>

	<ul style="list-style-type: none"> <li>• How has the banking crisis been dealt with?</li> <li>• Have the actions taken so far been sufficient in dealing with the crisis?</li> <li>• High levels of foreign ownership in the banking sector – repercussions?</li> <li>• Vulnerability concerns?</li> <li>• What are the overriding macro-economic concerns?</li> <li>• What role does International intervention take? How reliant has the region become on this?</li> <li>• What can be done internally, to combine with International intervention to decrease the level of impact of the credit crisis to the region?</li> <li>• Will Eurozone rates ever be correct for the fast growing countries of the region?</li> <li>• What will happen with inflation in the economies of CEE countries?</li> </ul>
	<p>Moderator: <b>Federico Ghizzoni</b>, Member of the Managing Board, UniCredit Bank Austria  Speakers: <b>Zbigniew Hockuba</b>, Management Board Member, National Bank of Poland  <b>Ivan Iskrov</b>, Governor, Bulgarian National Bank  <b>Cristian Popa</b>, Deputy Governor, National Bank of Romania  <b>Märten Ross</b>, Deputy Governor, Bank of Estonia  <b>András Simor</b>, Governor, National Bank of Hungary  <b>Miroslav Singer</b>, Vice Governor, Czech National Bank  <b>Ivan Šramko</b>, Governor, National Bank of Slovakia</p>
10.05-11.05	Panel VIII: <b>Non-EU Governors: It's Cold Outside</b>
	<ul style="list-style-type: none"> <li>• What are the challenges for central bankers in transitioning to a fully functional market model?</li> <li>• Is fiscal policy in the region too loose to support strong counter-inflationary measures?</li> <li>• Resource-rich countries: How to manage the inflow of foreign currency and prevent the currency from appreciating in nominal terms to protect the competitiveness of non-energy/non-commodity sectors?</li> <li>• High levels of foreign ownership in the banking sector - repercussions?</li> <li>• Is central bank independence under threat?</li> <li>• What affect has the global slowdown had on banks? What is the damage assessment?</li> <li>• Inflation concerns?</li> <li>• Vulnerability concerns?</li> <li>• How is the banking crisis being dealt with?</li> <li>• How successful has IMF intervention been?</li> </ul>
	<p>Moderator: <b>Herbert Stepic</b>, Chief Executive Officer, Raiffeisen International  Speakers: <b>Ardian Fullani</b>, Governor, Bank of Albania  <b>Ljubinko Jankov</b>, Executive Director, Research and Statistics Department, Croatian National Bank  <b>Radovan Jelašić</b>, Governor, National Bank of Serbia  <b>Ljubiša Krgović</b>, President of the Council, Central Bank of Montenegro  <b>Alexei Ulyukaev</b>, First Deputy Chairman, Bank of Russia  <b>Durmus Yilmaz</b>, Governor, Central Bank of Turkey</p>
11.05-11.25	Keynote Address: <b>Grigoriy Aleksandrovich Marchenko, Governor, National Bank of Kazakhstan</b>
11.25-11.50	<b>Coffee Break</b> <i>Park Congress III</i>

11.50-12.40	<b>Panel IX: CEE Energy: Challenges and Opportunities</b> <i>Park Congress I</i>	<b>Panel X: Private Equity and Investment: Taking Stock</b> <i>Park Congress II</i>
	<ul style="list-style-type: none"> <li>• What are the key trends in energy generation and transmission in the CEE region?</li> <li>• What is the role of Russia and the Stans?</li> <li>• How can the CEE avoid being bypassed in the energy ‘Great Game’?</li> <li>• How can transit countries move from rent-takers to value generators?</li> <li>• What is the role of private capital in financing the growth of the energy industry?</li> <li>• And the role of agencies and IFIs?</li> <li>• Where are the key investment opportunities in the region?</li> </ul>	<ul style="list-style-type: none"> <li>• What opportunity for equity investment is there in the region?</li> <li>• Is this now time for value investors to move in?</li> <li>• How has the global slowdown affected the way investors view the region?</li> <li>• How about existing investments?</li> <li>• Investment opportunities as a result of the current climate?</li> <li>• What sort of overseas investor activity should the region expect in the coming year?</li> <li>• Which areas will see the most/least investment in the next 12 months?</li> <li>• Which CEE countries have been affected the most significantly?</li> <li>• Is the political climate turning against private equity?</li> <li>• What do current market realities mean for the ability to exit investments?</li> </ul>
	<p>Moderator: <b>Taimur Ahmad</b>, Editor, <i>Emerging Markets</i></p> <p>Speakers: <b>Ozlenen Aydin</b>, Head of Finance and Controlling, Enerjisa Group Companies  <b>Dominique Fache</b>, Vice President, Head for Russia &amp; CIS, Enel  <b>Stephan Gabard</b>, Head of Business Development Central Europe, Central and Eastern Europe, GDF Suez  <b>Lucie Horova</b>, EU Affairs Specialist, CEZ Group  <b>John Moran</b>, Director, Business and Product Development – Insurance, OPIC</p>	<p>Moderator: <b>James Hammond III</b>, Executive Vice President, ISI Emerging Markets</p> <p>Speakers: <b>Matej Darovec</b>, ALM Management, Postova banka  <b>Robert Knorr</b>, Partner, Mid Europa Partners  <b>Pekka Mäki</b>, Managing Director, 3TS Capital Partners  <b>Thomas Niss</b>, Vice President, Darby Private Equity  <b>Henry Potter</b>, Partner, Alpha Associates  <b>Thomas Wilfling</b>, Managing Director CEE, AXA Private Equity</p>
12.45-13.30	<b>Panel XI: Beyond the Crisis: How to Avoid a Lost Decade</b> <i>Park Congress I</i>	
	<ul style="list-style-type: none"> <li>• What lessons need to be learnt from the crisis?</li> <li>• How should the region’s economies be better balanced?</li> <li>• Can they be rebalanced?</li> <li>• Can consumption-led economies become production-led economies?</li> <li>• How will the relationship between deleveraging and growth play out?</li> <li>• How can cross-border capital flows be restarted?</li> <li>• Can the region begin to generate internal capital formation? If so, how?</li> <li>• The region’s human capital stock: is it in retreat or improving?</li> <li>• Where will the region’s comparative advantage lie in the future?</li> </ul>	
	<p>Moderator: <b>Mark Johnson</b>, Editor, Euromoney Conferences</p> <p>Speakers: <b>Maya Bhandari</b>, Senior Economist, Lombard Street Research  <b>Klaus Dalsgaard</b>, Chief Strategist, Nykredit Markets, Nykredit  <b>Lado Gurgendize</b>, Chief Executive Officer, Liberty Capital  <b>Peter Havlik</b>, Deputy Director, The Vienna Institute for International Economic Studies  <b>Jon Levy</b>, Analyst, Europe and Eurasia, Eurasia Group</p>	
13.30-15.00	<b>Lunch</b> <i>(Mezzanine Level)</i>	